



**7<sup>th</sup> Annual Time to Fly™ Walk/Run**  
**Sponsorship Opportunities**  
June 27, 2009 – Harriet Island Regional Park, St. Paul

**Presenting Sponsor: \$30,000 cash**

- Name included as “Presented by” every time Time to Fly logo appears
- **Industry exclusivity**
- Logo recognition on race brochures – **15,000 distribution (7,000 mailed)**
- Logo recognition with link on [www.CCRFTIMETOFLY.com](http://www.CCRFTIMETOFLY.com)
- Recognition in 3-4 email blasts – **5,300 distribution per announcement**
- Recognition in Children’s Cancer Research Fund Newsletter – Summer/Fall issues
- Listing in Children’s Cancer Research Fund Annual Report
- Logo recognition on multiple sponsor banners prominently displayed at event
- Logo on event t-shirts – **1,500 (if sponsorship is confirmed by March 2, 2009)**
- Opportunity to participate in on-site promotional sampling activities
- Corporate identification included in race-day event announcements
- Sponsor-provided banner displayed at a mutually agreed upon location
- (10) Ten complimentary entries into the event

**Gold Sponsor: \$10,000 cash**

- **Industry exclusivity**
- Logo recognition on race brochures – **15,000 distribution (7,000 mailed)**
- Logo recognition with link on [www.CCRFTIMETOFLY.com](http://www.CCRFTIMETOFLY.com)
- Recognition in 3-4 email blasts – **5,300 distribution per announcement**
- Recognition in Children’s Cancer Research Fund Newsletter – Summer/Fall issues
- Listing in Children’s Cancer Research Fund Annual Report
- Logo recognition on multiple sponsor banners prominently displayed at event
- Logo on event t-shirts – **1,500 (if sponsorship is confirmed by March 2, 2009)**
- Opportunity to participate in on-site promotional sampling activities
- Corporate identification included in race-day event announcements
- Sponsor-provided banner displayed at a mutually agreed upon location
- (6) Six complimentary entries into the event



### **Silver Sponsor: \$5,000 cash**

- Logo recognition on race brochures – **15,000 distribution (7,000 mailed)**
- Logo recognition with link on [www.CCRFTIMETOFLY.com](http://www.CCRFTIMETOFLY.com)
- Recognition in 3-4 email blasts – **5,300 distribution per announcement**
- Recognition in Children's Cancer Research Fund Newsletter – Summer/Fall issues
- Listing in Children's Cancer Research Fund Annual Report
- Logo recognition on multiple sponsor banners prominently displayed at event
- Logo on event t-shirts – **1,500 (if sponsorship is confirmed by March 2, 2009)**
- Opportunity to participate in on-site promotional sampling activities
- Corporate identification included in race-day event announcements
- Sponsor-provided banner displayed at a mutually agreed upon location
- (3) Three complimentary entries into the event

### **In-Kind Event Sponsor: Market Value \$5,000+**

- Logo recognition on race brochures – **15,000 distribution (7,000 mailed)**
- Logo recognition with link on [www.CCRFTIMETOFLY.com](http://www.CCRFTIMETOFLY.com)
- Recognition in 3-4 email blasts – **5,300 distribution per announcement**
- Recognition in Children's Cancer Research Fund Newsletter – Summer/Fall issues
- Listing in Children's Cancer Research Fund Annual Report
- Logo recognition on multiple sponsor banners prominently displayed at event
- Logo on event t-shirts – **1,500 (if sponsorship is confirmed by March 2, 2009)**
- Opportunity to participate in on-site promotional sampling activities
- Corporate identification included in race-day event announcements
- Sponsor-provided banner displayed at a mutually agreed upon location

### **Friend of Time to Fly: \$1,000 cash**

- Logo recognition with link on [www.CCRFTIMETOFLY.com](http://www.CCRFTIMETOFLY.com)
- Opportunity to participate in on-site promotional sampling activities
- Corporate identification included in race-day event announcements
- Logo recognition on multiple sponsor banners prominently displayed at event
- Sponsor-provided banner displayed at a mutually agreed upon location

**For more information, please contact Jim Leighton at:**

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**Thank you for supporting Children's Cancer Research Fund!**