

Certified Public Accountants & Consultants

# Children's Cancer Research Fund

# Financial Statements Together with Independent Auditors' Report

June 30, 2016

Depend on our people. Count on our advice.<sup>SM</sup>

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Certified Public Accountants & Consultants

#### **INDEPENDENT AUDITORS' REPORT**

Board of Directors Children's Cancer Research Fund Minneapolis, Minnesota

#### **Report on the Financial Statements**

We have audited the accompanying financial statements of Children's Cancer Research Fund (a nonprofit organization), which comprise the statement of financial position as of June 30, 2016 and 2015, and the related statement of activities, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Children's Cancer Research Fund as of June 30, 2016 and 2015, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Olen Thielen + Co., Ltd.

St. Paul, Minnesota September 29, 2016 This page intentionally left blank

## STATEMENT OF FINANCIAL POSITION JUNE 30, 2016 AND 2015

ASSETS		
CURRENT ASSETS:	2016	2015
Cash and Cash Equivalents	\$ 3,602,218	\$ 3,721,042
Pledges Receivable	708,877	607,439
Accrued Interest Prepaid Expenses	7,681 243,193	7,340 270,302
Total Current Assets	4,561,969	4,606,123
PROPERTY AND EQUIPMENT:	798,841	679,203
Less Accumulated Depreciation	592,617	622,618
Net Property and Equipment	206,224	56,585
INVESTMENTS	2,145,071	1,962,800
OTHER LONG-TERM ASSETS:		
Pledges Receivable, Net	276,776	278,858
TOTAL ASSETS	\$ 7,190,040	\$ 6,904,366
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES: Accounts Payable	\$ 603,488	\$ 419,875
Accrued Payroll and Related	\$ 003,488 268,860	247,139
Other Accrued Liabilities	83,086	41,687
Unearned Event Revenue	97,424	108,307
Grants Payable	1,878,750	1,882,540
Total Current Liabilities	2,931,608	2,699,548
LONG-TERM LIABILITIES:	69 470	217 402
Grants Payable, Net	68,170	317,423
NET ASSETS:		
Unrestricted:	4 254 204	1 001 025
Operating Board Designated	1,351,304 2,577,671	1,091,935 2,572,915
Total Unrestricted	3,928,975	3,664,850
Temporarily Restricted	61,287	222,545
Permanently Restricted	200,000	
Total Net Assets	4,190,262	3,887,395
TOTAL LIABILITIES AND NET ASSETS	\$ 7,190,040	\$ 6,904,366

## STATEMENT OF ACTIVITIES YEAR ENDED JUNE 30, 2016

	2016				
	Unrest	ricted			
	Board		Temporarily	Permanently	
	Operating	Designated	Restricted	Restricted	Total
SUPPORT AND REVENUE:	<u> </u>				
General Contributions	\$ 3,312,812	\$ -	\$ 1,734,074	\$ 200,000	\$ 5,246,886
Events	4,540,192	-	690,039	-	5,230,231
Direct Expenses	(312,059)	-	, _	-	(312,059)
Donated Goods and Services	2,750,467	_	_	_	2,750,467
Cause Marketing	457,043	_	13,736	_	470,779
Investment Income	_	104,756	4,472	_	109,228
Other	78,250	_		_	78,250
Board Designated Appropriation	300,000	(300,000)	_	_	
Net Assets Released From Restrictions:	,	(000,000)			_
Satisfaction of Program Restrictions	2,603,579	_	(2,603,579)	_	_
Total Support and Revenue	13,730,284	(195,244)	(161,258)	200,000	13,573,782
· · · · · · · · · · · · · · · · · · ·	-,, -	/			
EXPENSES:					
Program Services:					
Research	4,178,805	250,000	_	_	4,428,805
Education & Awareness	5,463,126		_	_	5,463,126
Patient & Family Services	408,967	_	_	_	408,967
Total Program Expenses	10,050,898	250,000			10,300,898
Supporting Services:					10,000,000
Fundraising	2,477,595	_	_	_	2,477,595
Management and General	492,422	_	_	_	492,422
Total Support Expenses	2,970,017				2,970,017
	2,010,011				2,010,011
Total Expenses	13,020,915	250,000	_	_	13,270,915
	10,020,010				10,210,010
TRANSFER OF NET ASSETS	(450,000)	450,000	_	_	_
	(400,000)	-100,000			
CHANGE IN NET ASSETS	259,369	4,756	(161,258)	200,000	302,867
	233,303	4,750	(101,230)	200,000	302,007
NET ASSETS at Beginning of Year	1,091,935	2,572,915	222,545	_	3,887,395
	1,001,000	2,012,010			3,001,000
NET ASSETS at End of Year	¢ 1 251 204	\$ 2,577,671	\$ 61.287	¢ 200.000	¢ / 100 262
NET ASSETS AL ENU ULTEAL	<u>\$ 1,351,304</u>	φ 2,5//,0/1	\$ 61,287	\$ 200,000	\$ 4,190,262

# STATEMENT OF ACTIVITIES (Continued) YEAR ENDED JUNE 30, 2015

			2015		
	Unres	tricted			
	Operating	Board Designated	Temporarily Restricted	Permanently Restricted	Total
SUPPORT AND REVENUE:					
General Contributions	\$ 3,126,328	\$ –	\$ 1,160,594	\$ –	\$ 4,286,922
Events	3,473,894	-	1,032,693	-	4,506,587
Direct Expenses	(304,145)	-	_	-	(304,145)
Donated Goods and Services	994,052	-	-	_	994,052
Cause Marketing	93,296	-	2,615	_	95,911
Investment Income	-	161,420	—	-	161,420
Other	85,005	_	_	_	85,005
Board Designated Appropriation Net Assets Released From Restrictions:	300,000	(300,000)	-	-	-
Satisfaction of Program Restrictions	2,149,596	_	(2,149,596)	_	_
Total Support and Revenue	9,918,026	(138,580)	46,306		9,825,752
Total Support and Revenue	3,310,020	(100,000)	40,000		3,023,732
EXPENSES: Program Services:					
Research	2,773,958	467,946	_	_	3,241,904
Education & Awareness	3,321,895	· _	_	_	3,321,895
Patient & Family Services	632,129	_	_	_	632,129
Total Program Expenses	6,727,982	467,946			7,195,928
Supporting Services:		,			
Fundraising	2,156,154	_	_	_	2,156,154
Management and General	423,361	_	_	_	423,361
Total Support Expenses	2,579,515				2,579,515
Total Expenses	9,307,497	467,946			9,775,443
TRANSFER OF NET ASSETS	(450,000)	450,000			
CHANGE IN NET ASSETS	160,529	(156,526)	46,306	-	50,309
NET ASSETS at Beginning of Year	931,406	2,729,441	176,239		3,837,086
NET ASSETS at End of Year	\$ 1,091,935	\$ 2,572,915	\$ 222,545	<u>\$                                    </u>	\$ 3,887,395

## STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED JUNE 30, 2016

	2016					
	Pro	ogram Service	s	Supporting		
	Research	Education & Awareness	Patient & Family Services	Fund- raising	Manage- ment and General	Total
Salaries, Wages and Payroll Taxes Employee Benefits Professional Development Professional Services Printing and Postage:	\$ – – –	\$ 765,127 86,829 18,897 501,774	\$ 82,027 9,309 4,199 172,209	\$ 703,474 79,833 16,193 481,271	\$ 307,573 34,916 4,767 50,409	\$ 1,858,201 210,887 44,056 1,205,663
Office Printing and Postage Direct Mail Advertising:	-	33,716 522,840	8,328 –	21,370 517,811	4,481 _	67,895 1,040,651
In-Kind Advertising Other Advertising Supplies and Equipment Venue and Entertainment Fees, Licenses and Permits		2,750,467 252,965 14,367 16,477 11,843	- 38,171 16,039 3	_ 252,964 60,112 16,849 180,096	_ 274 2,380 835 9,243	2,750,467 506,203 115,030 50,200 201,185
Insurance Travel and Lodging Facilities and Administration Research and Program Grants Information Technology Depreciation	- - 4,428,805 - -	18 17,891 76,373 321,252 48,157 24,133	 13,732 7,587 52,158 2,618 2,587	17 16,119 70,775 - 38,522 22,189	15,258 4,708 27,980 - 19,893 9,705	15,293 52,450 182,715 4,802,215 109,190 58,614
Total Expenses	\$ 4,428,805	\$ 5,463,126	\$ 408,967	\$ 2,477,595	\$ 492,422	\$ 13,270,915

# STATEMENT OF FUNCTIONAL EXPENSES (Continued) YEAR ENDED JUNE 30, 2015

	2015					
	Pr	ogram Service	S	Supporting		
			Patient &		Manage-	
		Education &	Family	Fund-	ment and	
	Research	Awareness	Services	raising	General	Total
Salaries, Wages and Payroll Taxes	\$ –	\$ 634,362	\$ 60,509	\$ 610,696	\$ 260,998	\$ 1,566,565
Employee Benefits	_	73,837	7,043	71,083	30,379	182,342
Professional Development	_	18,397	4,401	19,848	5,387	48,033
Professional Services	_	371,579	16,546	353,840	43,837	785,802
Printing and Postage:						
Office Printing and Postage	_	36,585	3,961	4,505	6,929	51,980
Direct Mail	_	423,804	_	540,788	_	964,592
Advertising:						
In-Kind Advertising	_	994,052	_	_	_	994,052
Other Advertising	_	190,997	_	191,021	_	382,018
Supplies and Equipment	_	17,102	22,826	52,179	1,769	93,876
Venue and Entertainment	_	44,937	17,491	13,948	827	77,203
Fees, Licenses and Permits	_	19,134	74	170,617	6,007	195,832
Insurance	_	_	_	_	15,452	15,452
Travel and Lodging	-	38,158	8,072	7,195	4,036	57,461
Facilities and Administration	-	62,182	6,038	60,004	25,203	153,427
Research and Program Grants	3,241,904	326,329	480,292	_	_	4,048,525
Information Technology	_	43,386	2,295	34,385	11,406	91,472
Depreciation		27,054	2,581	26,045	11,131	66,811
Total Expenses	\$ 3,241,904	\$ 3,321,895	\$ 632,129	\$ 2,156,154	\$ 423,361	\$ 9,775,443

## STATEMENT OF CASH FLOWS YEARS ENDED JUNE 30, 2016 AND 2015

	2016	2015
CASH FLOWS FROM OPERATING ACTIVITIES: Change in Net Assets Adjustments to Reconcile Change in Net Assets to Net Cash Provided By (Used In) Operating Activities:	\$ 302,867	\$ 50,309
Depreciation Investment Gains Long-Term Grants Payable Long-Term Pledges Receivable	58,614 (61,108) (249,253) 2,082	66,811 (72,238) 33,014 201,545
Changes in Assets and Liabilities: Pledges Receivable Accrued Interest Prepaid Expenses	(101,438) (341) 27,109	69,729 8,105 (63,617) 321,659
Accounts Payable Accrued Payroll Other Accrued Liabilities Unearned Event Revenue Grants Payable	183,613 21,721 41,399 (10,883) (3,790)	321,659 31,647 1,561 (99,544) (1,945,336)
Net Cash Provided By (Used In) Operating Activities	210,592	(1,396,355)
CASH FLOWS FROM INVESTING ACTIVITIES: Purchase of Property and Equipment Purchases of Investments Proceeds from Sale of Investments Net Cash Provided By (Used In) Investing Activities	(208,253) (317,007) 195,844 (329,416)	(31,510) (297,285) 3,233,164 2,904,369
NET CHANGE IN CASH AND CASH EQUIVALENTS	(118,824)	1,508,014
CASH AND CASH EQUIVALENTS at Beginning of Year	3,721,042	2,213,028
CASH AND CASH EQUIVALENTS at End of Year	\$ 3,602,218	\$ 3,721,042

## NOTES TO FINANCIAL STATEMENTS

## NOTE 1 - NATURE OF ORGANIZATION AND SIGNIFICANT ACCOUNTING POLICIES

#### Nature of Activities

Children's Cancer Research Fund (the Organization) is dedicated to finding a cure for childhood cancer by providing funds to the University of Minnesota and other qualified institutions for research and training relating to the prevention, treatment and cure of childhood cancer. The Organization also educates the public about childhood cancer and supports quality-of-life programs for pediatric cancer patients and their families.

## **Basis of Presentation**

The accompanying financial statements have been prepared on the accrual basis of accounting in accordance with generally accepted accounting principles. Revenues, expenses, gains and losses, and net assets are classified based on the existence or absence of donor imposed restrictions. Accordingly, net assets of the Organization and related changes are classified and reported as follows:

#### Unrestricted Net Assets

Operating: Resources over which the Board of Directors has discretionary control.

<u>Board Designated</u>: Designated amounts represent those net assets which the Board has set aside to fund specific operational activities and to assure the long-term financial health of the Organization. The Board Designated fund is comprised of Operating Reserves and Program Services Support. The Operating Reserve provides a funding mechanism to provide a consistent source of operating support in the operating budget and serves as a reserve to cover budget shortfalls. The Program Services Support provides a mechanism to maintain assets related to grants awarded that will be distributed in future years and to respond to Program Service funding opportunities that advance the mission of the Organization.

<u>Temporarily Restricted Net Assets</u> - Resources received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions.

<u>Permanently Restricted Net Assets</u> - Net assets subject to donor imposed restrictions that they be maintained permanently by the Organization. The donors have permitted the Organization to use all or part of the income earned, including capital appreciation, for unrestricted or temporarily restricted purposes. Permanently restricted net assets consist of donations restricted for the endowment fund.

## Accounting Estimates

The presentation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

## NOTES TO FINANCIAL STATEMENTS

# NOTE 1 - NATURE OF ORGANIZATION AND SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### Subsequent Events

In preparing these financial statements, the Organization has evaluated for recognition or disclosure the events or transactions that occurred through September 29, 2016, the date the financial statements were available to be issued. Except as discussed below in Note 12, there were no subsequent events that required recognition or disclosure in the financial statements.

## Cash Equivalents

The Organization considers all highly liquid debt instruments with a maturity of three months or less when purchased to be cash equivalents. Cash equivalents are stated at cost, which approximates market value.

#### Pledges Receivable

Pledges receivable consists of unconditional promises to give and are recognized as revenue in the period made. Conditional promises to give are not recognized until they become unconditional, that is, when the conditions on which they depend are substantially met. Contributions to be received after one year are discounted using present value of future cash flows. Amortization of discounts is recorded as additional contribution revenue.

#### Allowance for Pledges Receivable Losses

Pledges receivable are assessed individually for collectability based on the surrounding facts and circumstances and past history.

The Organization monitors the credit quality of its pledges receivable balance. Pledges are reviewed periodically and collectability of pledge balances is assessed. Losses in prior years have been insignificant. The Organization has recorded \$0 and \$15,000 as an allowance for uncollectible pledges at June 30, 2016 and 2015.

#### Property, Equipment and Depreciation

Property and equipment are carried at cost or, if donated, at the approximated fair value at the date of donation. Additions, improvements or major renewals are capitalized. If items of property are sold, retired or otherwise disposed of, they are removed from the asset and accumulated depreciation accounts and any gain or loss thereon is reflected in the statement of activities.

Depreciation is computed using the straight-line method at rates based on the estimated service lives of the various assets as follows:

Furniture	7 Years
Office and Computer Equipment	3-5 Years
Software	3 Years

Depreciation expense was \$58,614 and \$66,811 for the years ended June 30, 2016 and 2015.

## NOTES TO FINANCIAL STATEMENTS

# NOTE 1 - NATURE OF ORGANIZATION AND SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### Investments

Investments in marketable securities with readily determinable fair values and all investments in debt securities are valued at their fair values in the statement of financial position. Realized and unrealized gains and losses are included in the statement of activities

## **Grants Payable**

Unconditional grants are recorded as expense when approved by management. Grants that are subject to conditions are recorded when the conditions have been substantially met. Grants payable are stated at fair value by discounting payments due in more than one year. Grants payable cancelled in a subsequent year are recorded in the year of cancellation.

#### **Revenue Recognition and Deferred Revenue**

Contributions received and unconditional promises to give are measured at their fair values and are reported as an increase in net assets. The Organization reports gifts of cash and other assets as restricted support if they are received with donor stipulations that limit the use of the assets, or if they are designated as support for future periods. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions. Event revenue is recognized as revenue when the event occurs. Deferred Revenue consists of event revenue received in advance of the event.

#### **Donated Services**

The Organization recognizes revenue and expenses for donated space in the form of publications and digital media for education media outreach. The donated space is valued at fair market value based on rates provided by the ad agency and various publications.

#### **Functional Allocation of Expense**

The costs of providing various programs and services are summarized on a functional basis on the statement of activities. Accordingly, certain costs were allocated among the programs or services benefited based on best estimates by management.

#### Income Taxes

The Organization is exempt from Federal and State income taxes under Section 501(c)(3) of the Internal Revenue Code therefore, the statements do not include a provision for income taxes but is subject to income tax on net unrelated business income.

## NOTES TO FINANCIAL STATEMENTS

# NOTE 1 - NATURE OF ORGANIZATION AND SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### Income Taxes (Continued)

The Organization reviews income tax positions taken or expected to be taken in income tax returns to determine if there are any income tax uncertainties. This includes positions that the entity is exempt from income taxes or not subject to income taxes on unrelated business income. The Organization recognizes tax benefits from uncertain tax positions only if it is more likely than not that the tax positions will be sustained on examination by taxing authorities, based on the technical merits of the positions. The Organization has identified no income tax uncertainties. The Organization files information returns as a tax-exempt organization. Should that status be challenged in the future, all years since inception could be subject to review by the IRS.

The Organization's federal tax returns are open to examination for tax years 2013 through 2015.

## Credit Risk

Financial instruments which potentially subject the Organization to concentrations of credit risk consist principally of cash. The Organization places its cash with high credit quality financial institutions and, by policy, generally limits the amount of credit exposure to any one financial institution. The Organization had a credit risk concentration as a result of depositing \$180,000 of funds in excess of insurance limits in a single bank.

#### Fair Value Measurements

Under generally accepted accounting principles, fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The accounting standards establish a three-level fair value hierarchy that prioritizes information used in developing assumptions when pricing an asset or liability as follows:

Level 1 - Observable inputs such as quoted prices in active markets;

Level 2 - Inputs, other than quoted prices in active markets, that are observable either directly or indirectly; and,

Level 3 - Unobservable inputs where there is little or no market data, which requires the reporting entity to develop its own assumptions.

The Organization uses observable market data, when available, in making fair value measurements. Fair value measurements are classified according to the lowest Level input that is significant to the valuation.

The Organization holds certain assets that are required to be measured at fair value on a recurring basis. The fair value of the Organization's investment securities were determined based on inputs as presented in Note 2.

## NOTES TO FINANCIAL STATEMENTS

# NOTE 1 - NATURE OF ORGANIZATION AND SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### Endowments

The Organization follows the provisions of the Uniform Prudent Management of Institutional Funds Act (UPMIFA). This provides guidance on the classification of endowment net assets and enhances disclosure for endowment funds. Under UPMIFA all unappropriated endowment funds are considered restricted net assets

#### Reclassifications

Certain amounts in the 2015 statement of functional expenses have been reclassified to conform with the 2016 presentation. These reclassifications had no effect on net assets for either period.

#### **NOTE 2 - INVESTMENTS**

Investments are stated at fair value at June 30, 2016 and 2015 and consisted of the following:

	2016	2015
Money Market Funds	\$ 18,340	\$ 118,156
Marketable Equity Securities	1,507,941	1,404,576
Corporate Bonds, Maturity Date 2017 Through 2030	564,023	492,009
Government Bond, Maturity Date 2028	59,688	54,077
Mortgaged-Backed Securities	13,419	12,138
Total	\$ 2,163,411	\$ 2,080,956

Net investment income for the years ended June 30, 2016 and 2015 consisted of the following:

	2016	2015
Interest and Dividend Income Investment Gains Investment Fees	\$ 60,223 61,108 (12,103)	\$ 112,303 72,238 (23,121)
Total	\$ 109,228	\$ 161,420
Investments accounts were held as follows at June 30:		
	2016	2015
General Investment Account Norma Ramsay Award of Excellence Account	\$ 2,163,411  2,163,411	\$ 2,056,956 24,000 2,080,956
Money Market Reclassification to Cash Equivalents	(18,340)	(118,156)
Total	\$ 2,145,071	\$ 1,962,800

## NOTES TO FINANCIAL STATEMENTS

#### **NOTE 2 - INVESTMENTS (Continued)**

The following tables, as of June 30, 2016 and 2015, provide information by level for assets that are measured at fair value, on a recurring basis.

		Fair Value Measurements Using Inputs Considered as				
Description	Total	Level 1	Level 2	Level 3		
2016:						
Money Market Funds	\$ 18,340	\$ 18,340	\$ –	\$ –		
Marketable Equity Securities	1,507,941	1,507,941	-	-		
Corporate Bonds	564,023	-	564,023	-		
Government Bond	59,688	-	59,688	-		
Mortgaged-Backed Securities	13,419		13,419			
Totals	\$ 2,163,411	\$ 1,526,281	\$ 637,130	\$ –		
Description	Total	Using Level 1	Inputs Conside Level 2	red as Level 3		
2015:						
Money Market Funds	\$ 118,156	\$ 118,156	\$ –	\$ –		
Marketable Equity Securities	1,404,576	1,404,576	-	-		
Corporate Bonds	492,009	_	492,009	-		
Government Bond	54,077	-	54,077	-		
Mortgaged-Backed Securities	12,138		12,138			
Totals	\$ 2,080,956	\$ 1,522,732	\$ 558,224	\$ –		

The fair value maturities of the corporate bonds as of June 30, 2016 are as follows: 0-5 years - \$196,848; 6-10 years - \$317,613; and over 10 years - \$49,562.

The fair value of the Organization's money market funds and marketable equity securities were determined based on Level 1 inputs.

The fair values of the Organization's corporate bonds, government bonds, and mortgaged-backed securities were determined based on Level 2 inputs and are estimated as the present value of expected future cash inflows, taking into account (1) the type of security, its term, and any underlying collateral, (2) the seniority level of the debt security, and (3) quotes received from brokers and pricing services. In applying the valuation model, significant inputs include the probability of default for debt securities, the estimated prepayment rate, and the projected yield based on estimated future market rates for similar securities.

The Organization holds investments in a variety of investment funds. In general, its investments are exposed to various risks, such as interest rate, credit and overall market volatility. Due to the level of risk associated with certain investments, it is reasonably possible that changes in the values of the investments will occur in the near term and that such changes could be material to the amounts reported in the statement of financial position.

## NOTES TO FINANCIAL STATEMENTS

## **NOTE 3 - PLEDGES RECEIVABLE**

Promises to give consisted of the following at June 30:

	_	2016	 2015
Pledges Receivable	\$	985,653	\$ 886,297
Pledges receivable are due as follows for the years ended June 30			
2017			\$ 708,877
2018			235,657
2019			56,200
2020			1,200
2021			400
			 1,002,334
Less Discount at 5%			 16,681
Total			\$ 985,653

## **NOTE 4 - PROPERTY AND EQUIPMENT**

Property and equipment included the following as of June 30:

	2016		2015	
Furniture Office, Computer Equipment and Software	\$	206,693 592,148	\$	121,220 557,983
Total	\$	798,841	\$	679,203

## **NOTE 5 - ENDOWMENTS**

The purpose of the endowment funds are to provide support to help eradicate childhood cancer. The Organization's endowments consists of donor-restricted endowment funds. As required by generally accepted accounting principles, net assets associated with the endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions.

The Board of Directors has interpreted the Uniform Prudent Management of Institutional Funds Act (UPMIFA) as requiring the prudent expenditure of donor-restricted endowment funds. Unless stated otherwise in the gift instrument, the assets in an endowment fund are donor-restricted assets until appropriated for expenditure by the Organization. In making a determination to appropriate, the Organization shall act in good faith with the care that a prudent person would exercise. The donors of the Organization's endowment funds have permitted an appropriation policy of spending approximately 4.5% percent of the endowment fund's market value annually. As a result of this interpretation, the Organization classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment. The remaining portion of the donor-restricted endowment fund that is not classified in permanently restricted net assets is classified as temporarily restricted or unrestricted net assets until those amounts are appropriated for expenditure by the Organization in a manner consistent with the standard of prudence prescribed by UPMIFA.

## NOTES TO FINANCIAL STATEMENTS

## **NOTE 5 - ENDOWMENTS (Continued)**

In accordance with UPMIFA, the Organization considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- (1) The duration and preservation of the fund.
- (2) The purpose of the Organization and the donor-restricted endowment fund.
- (3) General economic conditions.
- (4) The possible effect of inflation and deflation.
- (5) The expected total return from income and the appreciation of investments.
- (6) Other resources of the Organization.
- (7) The investment policies of the Organization.

The Organization has adopted an investment policy and philosophy that concentrates on maximizing total return within reasonable risk parameters. Under this policy, as approved by the Board of Directors, the endowment assets are invested in a manner that is intended to produce results that preserve the inflation-adjusted value of the fund and maximize total return. The Organization targets a diversified asset allocation that places an emphasis on equity-based investments to achieve its long-term return objectives within prudent risk constraints.

From time to time, the fair value of assets associated with donor-restricted endowment funds may fall below the level of the original value of gifts donated plus subsequent gifts or other requirements that the Organization retain a fund of perpetual duration. If the principal balance falls below 20% of the original fund balance, ordinary distributions will be temporarily suspended until the fund balance is restored to the original fund balance. In accordance with generally accepted accounting policies, market value deficiencies of this nature are reported as unrestricted net assets. There were no deficiencies that occurred in fiscal year ended June 30, 2016

The Finance, Investment and Audit Committee annually reviews and recommends to the Board of Directors the amount to be distributed from endowment assets for the next fiscal year.

Changes in endowment net assets for the year ended June 30, 2016 are as follows:

		Unrestr	icted	ted Temporarily		Permanently				
	Undes	ignated	Desig	nated	Restr	ricted	Restr	icted	T	otal
Endowment Net Assets, June 30, 2015	\$	-	\$	_	\$	_	\$	_	\$	-
Dividend and Interest Income					4	1,472				4,472
Contributions		_		_			200	,000	20	00,000
Endowment Net Assets, June 30, 2016	\$	-	\$	_	\$ 4	1,472	\$ 200	,000	\$ 20	04,472

## NOTES TO FINANCIAL STATEMENTS

#### **NOTE 6 - GRANTS PAYABLE**

Grants payable are due as follows for the years ended June 30:

2017	\$ 1,878,750
2018	71,578
	1,950,328
Less Discount at 5%	3,408
Total	<u>\$ 1,946,920</u>

#### NOTE 7 - LINE OF CREDIT

The Organization has a revolving credit loan agreement with a bank which enables the Organization to borrow up to \$500,000 at the one month ICE Benchmark Administration (ICE) LIBOR rate plus 3%. The line of credit is secured by all business assets of the Organization. The agreement expires in January 2017. No balance was outstanding on this loan at June 30, 2016 and 2015.

### **NOTE 8 - NET ASSETS**

Board designated net assets at June 30, 2016 and 2015 consist of the following:

	2016	2015
Board Designated:		
Operating Reserve	\$ 1,716,671	\$ 1,712,370
Program Services Support	861,000	860,545
Total Board Designated	\$ 2,577,671	\$ 2,572,915

Temporarily restricted net assets at June 30, 2016 and 2015 consist of the following:

	2016		2015	
Temporarily Restricted:				
Restricted Donations	\$	56,815	\$ 222,545	
Investment Income - Endowment Funds		4,472	 _	
Total Temporarily Restricted	\$	61,287	\$ 222,545	

Temporarily restricted net assets of \$2,603,579 and \$2,149,596 were released from restrictions in 2016 and 2015 due to satisfaction of program restrictions.

Permanently restricted net assets at June 30, 2016 and 2015 consist of the following:

	2016	2015
Permantely Restricted:		
Endowment Funds	<u>\$ 200,000</u>	\$

## NOTES TO FINANCIAL STATEMENTS

#### **NOTE 9 - LEASE COMMITMENTS**

The Organization rents its principal office under an operating lease agreement. The lease requires monthly rental payments plus operating allocations as defined by the lease. This lease was amended in June 2015 and was extended, the lease has a termination option at the 70<sup>th</sup> month. The lease expires in February 2024 with an option for a five year renewal.

The Organization also rents some office equipment. These leases are non-cancelable and expire in December 2018 and June 2019.

Rental expense and future minimum lease commitments for the next five years, (excluding estimated operating expense), are as follows as of June 30:

Rental Expense: <b>2016</b> 2015	\$ <b>154,880</b> 136,775
Future Lease Commitments:	
2017	\$ 86,136
2018	88,466
2019	90,203
2020	88,383
2121	90,958

## **NOTE 10 - ALLOCATION OF JOINT COSTS**

The Organization conducts an education program to achieve some of its programmatic goals by utilizing the direct mail campaign's request for contributions. Costs of conducting the direct mail campaign totaled \$1,040,651 and \$964,592 as of June 30, 2016 and 2015. Of those total costs, \$522,840 and \$423,804 were attributable to the education & awareness program as of June 30, 2016 and 2015.

#### NOTE 11 - RETIREMENT PLAN

The Organization has a 403(b) deferred compensation plan for all employees. Employees may elect to contribute a portion of their salaries up to IRS limitations. The Organization will match 100% of the employees' contribution up of 2% of the employees' compensation. The Organization also elects to make a discretionary contribution of 2% of the employees' compensation. Employer contributions of \$64,075 and \$54,588 were made as of June 30, 2016 and 2015.

## NOTES TO FINANCIAL STATEMENTS

## **NOTE 12 - IN-KIND CONTRIBUTIONS**

The Organization records in-kind contributions at fair market value on the date of donation. In-kind contributions relate to public awareness media space (print and digital) and included the following as of June 30:

	2016	2015
Education Media Outreach - Publications	\$ 2,750,467	\$ 994,052

## **NOTE 13 - SUBSEQUENT EVENTS**

In August 2016 the organization received an undesignated bequest of \$650,000.